



**AGENDA/MEETING NOTICE  
BUSINESS & WORKFORCE DEVELOPMENT COMMITTEE**

**DATE** Tuesday, December 19, 2017  
**CALLED BY** Brian Andersen and Brian Dozer  
**LOCATION** Greater Irvine Chamber of Commerce  
 36 Executive Park, Ste. 100, Irvine, CA 92614  
**MEETING TIME** 4:00 p.m. to 5:00 p.m.

**COMMITTEE MISSION STATEMENT** Brian Andersen/Brian Dozer  
*To influence Irvine’s economic vitality by attracting new business, offering solutions to business challenges, nurturing and encouraging start-ups and supporting Irvine’s industries and 21<sup>st</sup> century workforce readiness with education and business programs that help prepare, attract and retain talent.*

**AGENDA ITEMS** **RESPONSIBLE**

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- I. **OPENING** Chair  
 Call to Order
  
- II. **INTRODUCTIONS (15 seconds per person, please)** All
  - Name, Company/Affiliation
  - What brings you to this meeting and how can the Chamber help you/your business?
  
- III. **KNOWLEDGE MULTIPLIER**  
<https://www.forbes.com/sites/bernardmarr/2017/10/12/instead-of-destroying-jobs-artificial-intelligence-ai-is-creating-new-jobs-in-4-out-of-5-companies/#159cf45c120d>
  
- IV. **NEW BUSINESS** Linda DiMario
  - **Emerging Sectors in Irvine**
  
- V. **TASK FORCE REPORTS (5-Minute Progress Report)**
  - **Business Outreach** Brian Andersen  
[bandersen@telecomprehensive.com](mailto:bandersen@telecomprehensive.com)  
*Introducing and providing educational and resource materials to Irvine businesses and showcasing benefits of the Chamber and its programs.*
  
  - **Career Edge** Cathleen Greiner/John Kurth  
[cgreiner@ivc.edu](mailto:cgreiner@ivc.edu)  
[john@syntaxofsuccess.com](mailto:john@syntaxofsuccess.com)  
*A series of programs to assist job seekers in improving business writing, communication, problem-solving and critical thinking skills. We are at the last stage to scale the programs into other college campuses.*
  
  - **Career Readiness Ethics Forum**  
*High school students learn how to identify common questionable situations and how to respond appropriately*

- **Financial Workshop**

*Introducing middle school students to the world of the Stock market and high finances.*

- **Job Discovery & Internships**

*Offering high school students the opportunity to observe real-life work environments with Irvine's leading companies.*

Jessica Yip

[jessicay@vitallinkoc.org](mailto:jessicay@vitallinkoc.org)

- **Emergency Business Recovery & Preparedness**

*Preparing Irvine businesses to recover from any disastrous occurrence so that business can continue normal operations as soon as possible.*

Bill Cunningham

[bill.cunningham@bertinc.org](mailto:bill.cunningham@bertinc.org)

- **Start-Up Eco-System**

*Providing resources and guidance to assist entrepreneurs and small businesses get started in the Irvine business community.*

Brian Montes/Melinda Kim

[Brian@KEB-Businessconsultants.com](mailto:Brian@KEB-Businessconsultants.com)

[melinda@peoplespace.us](mailto:melinda@peoplespace.us)

## VI. CHAIRS' COMMENTS & DISCUSSION

Brian Andersen/Brian Dozer

[bandersen@telecomprehensive.com](mailto:bandersen@telecomprehensive.com)

[briandozer74@webster.edu](mailto:briandozer74@webster.edu)

## VII. ANNOUNCEMENTS

- December 25 through January 2, 2018 – **OFFICE CLOSED -- Happy Holidays**
- **January 16 – Economic Vitality Council Meeting – 4:00 p.m. – No B&WD meeting in January**
- January 24 – Business Outlook Breakfast – Hotel Irvine, 7:30 – 9:30 a.m.
- January 30 – International Development Committee Meeting – 12:00 Noon
- February 3 – Career Edge Workshop – Practical Critical Thinking & Problem Solving – 8:30 a.m.

## VIII. ADJOURNMENT

Next Meeting:

February 20, 2017

4:00 p.m. -- 5:00 p.m.

**Greater Irvine Chamber of Commerce**

36 Executive Park, Ste. 100, Irvine, CA 92614